

# ORDER

**KSNV**

**Orders**  
**Order / Rev:** 105010  
**Alt Order #:** 06834007  
**Product Desc:** HORSFORD 4 CONGRESS  
**Estimate:** 1366  
**Flight Dates:** 10/30/12 - 11/06/12  
**Original Date / Rev:** 08/01/12 / 10/17/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency**  
**Name:** GMMB, Inc./ Washington D.C.  
**Buying Contact:**  
**Billing Contact:**  
 Washington Harbor  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Horsford for Congress  
**Demographic:** A35+  
**Product Codes:** PLC02  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$0.00
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$0.00
KTUD	1%	\$0.00
KVVU	18%	\$0.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$0.00